

APRIL 20, 2020

# Jessica Industries, Inc.

## Funding Request



Prepared by: Jessica Parente, CEO & President

# **The World is in Need of Clean Energy.**

**We want you to help us  
make our Earth a better  
place.**

# Overview

Clean energy is a rising industry, and investing in an upcoming successful business would not only benefit you as the investor, but us as a corporation. The estimated growth for the industry as a whole over the past five years was .8% and is expected to increase another .1% by the end of 2020. We have a great foundation, and just need an investment to continue to rise and flourish.

# Our Philosophy

Working to create a cleaner world with energy efficiency, one human at a time.

**We are asking  
for \$100,000**

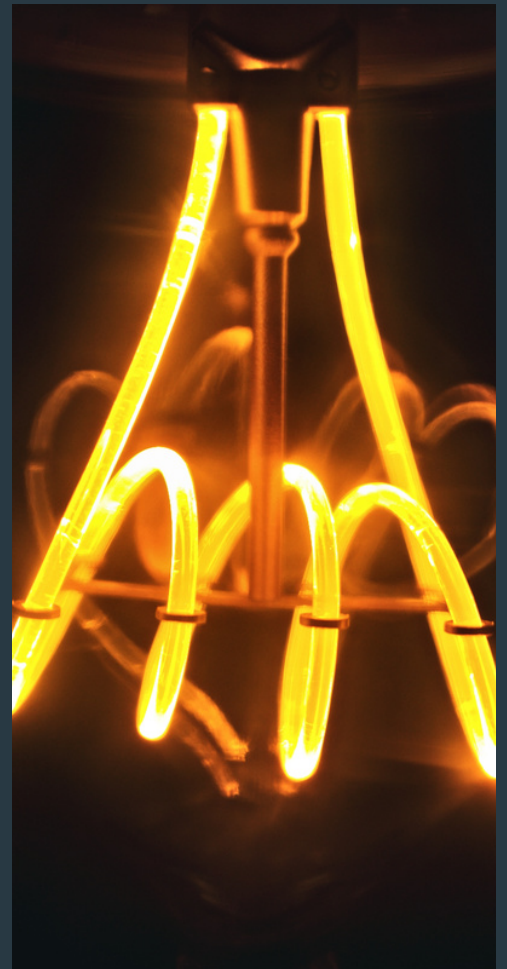
**in return for  
5% equity.**

**We need funds to not only continue our manufacturing  
and creation of energy efficient technology, but to  
make sure we have the best and most invested  
employees on our team. Your funds help us do exactly  
that.**

# Our Product

Jessica Industries, Inc. has developed a set of technologies to improve the energy efficiency of commercial and industrial buildings. Your product consists of sensors, controls and software that integrate into a building's existing HVAC, lighting and other systems to optimize energy efficiency, enabling dramatic energy and greenhouse emissions-and financial-savings.

MIT Management



# \$78,000

Our Selling Price

# \$45,000

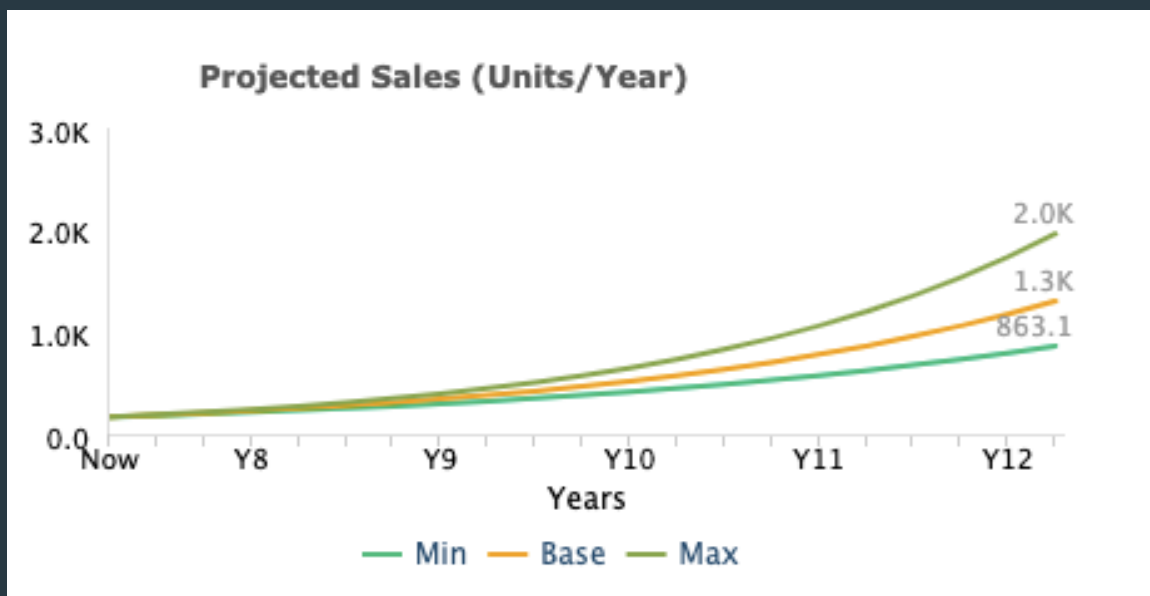
Cost of Each Unit

# Total Profit

**\$1.8M**

# Quarterly Revenue

**\$69k**



**Jessica Industries, Inc. shows a clear and steady increase in the coming years.**

# Standing Out From the Rest

Our focus is not only on energy efficiency, but customer satisfaction. That's why our products and services are custom designed to the customer, making sure that all of their needs are being fulfilled.

As a team, we strive to have strong and clear communication with not only our marketing and sales staff, but our engineers as well.

The clean energy industry is rising, and many companies fall due to poor planning of their next steps. At Jessica Industries, we invest a lot of our time into planning by analyzing our companies data and financial projections.

As a team, we have invested a lot of time studying important aspects of successful corporations, especially companies in the clean energy industry.

We make sure that we as a **cross-functional group** are all on the **same page**, staying **focused of the customer**, & every part of that flow needs to **sync**.

We have adopted the ideas of being an in sync team from Global Finishing Solutions Inc. They stress the idea of making sure all of the **dots are connected in the company's communication with the customer and within the company itself**.

We strive to set ourselves apart from the competition, so that is why we **draw new customers in by providing custom product and custom features, advanced engineering team, advanced design team**.

P. Graham, personal interview, April 2020



# Our Team is Number One

We have not only a devoted and professional team, but a young team full of passion to help our Earth.



We strive to create the most cost efficient technology, all while staying committed to each individual customer and their personal needs.

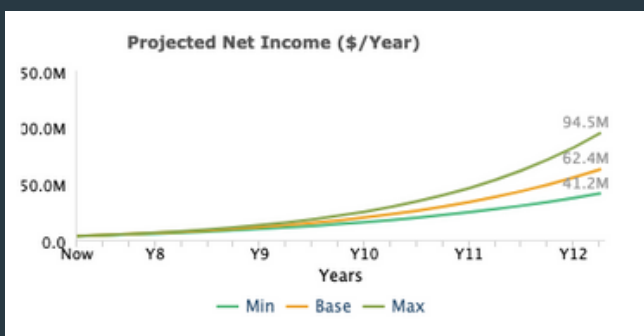




# Positive Projections

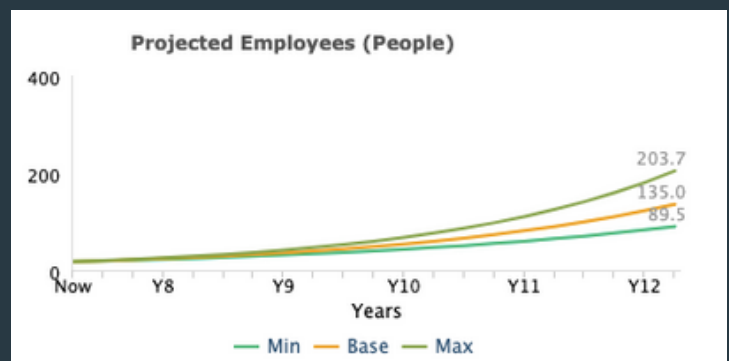
## Net Income Growth

Now that we have successfully surpassed the learning curve of our startup, we are projected to have a net income of about \$85.4M in the next 5 years.



## Employee Growth

While our sales and net income continue to rise, our team will also continue to grow and expand, giving us new and innovative perspectives on how to keep making our world greener.



# What We Have Learned

With being a startup, we have had our waves of success and our handful of challenges. With these lower points, we have recognized the problem and immediately came up with a solution that would last indefinitely.

We adopted a lot of our management styles from Cisco Systems IT department. They stress the importance of **building a strong team that have individual skill sets and strengths, that complement one another.**



With being a startup, we have experienced overworking and getting burnt out, which was usually due to the smaller salaries. Your funds would help create the financial stability that each of our employees deserve.

With that, we have also **stressed the importance of a work life balance to our staff, and make sure that work stays in its eloted hours.**

R. Kingston, Cisco Systems IT Company

# Personal Statement

Ever since I was young, I have always wanted to do all that I could to protect this beautiful Earth. I saw this industry rapidly growing, and I knew I could make my company stand out from the rest because of one thing: Heart.

**Because of our strength in customer service, sales, and engineering, we can price our product 5% higher than our competitors and keep a full and successful business.**

My staff and I do whatever it takes to ensure the satisfaction of our customers, and we hope we can do the same for you as a key investor.

I hope that you see the passion and dedication that we at Jessica Industries have. We would love to have you on our team.

**Please do not hesitate if you have any questions.**

*Jessica Parente*

Jessica Parente  
President, CEO

# References

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